



# CALL For Participation

## **GIS: THE CIRCLE OF LIFE**

*the natural balance of teamwork & cooperation*

**Annual Conference**  
**February 18-20, 2009**  
**Kalahari Resort – Wisconsin Dells, WI**

*“Great networking opportunity  
and fun experience”*

*“The WLIA conference is always a  
good place to network with other  
professionals in the industry.”*

For more than 20 years, the Wisconsin Land Information Association has provided a forum for concerned professionals working to develop, maintain, and apply a network of Statewide land information systems.

Our conference theme this year reflects the circle of progress we have made in our cooperative efforts. Data sharing between agencies, faster and more efficient uses of GIS technology, cost savings for various projects, and documented stories of tangible public benefits. With each innovative success we circle back around to initiate the process all over again. Each effort we make towards teamwork and cooperation better strengthens the natural balance of the GIS environment.

As in past years, conferences at the Kalahari are often well attended, which opens the forest gates to many innovative, educational, informative sessions and presentations.

## **Topic Ideas**

- Project Management
- Updating Policy and Administration
- Improved Services Funding
- Informed Decisions
- System Management
- Information Training and Education
- Federal Applications and Technology
- Cost-savings
- Strategic Planning
- Data Technology
- Standards and Integration
- Remote Sensing

- Ongoing Maintenance
- Web-GIS and Internet Benefits
- Public Access
- Mobile Computing
- Metadata Automation
- Partnerships and Data Sharing
- Development Strategies
- Data Acquisition and Delivery
- Land-use Planning
- Infrastructure Management
- Cost Recovery
- Emergency Response Hurdles



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# Participate in WLIA's 2009 Annual Conference in many ways!

## *Pre-Conference Workshops*

Workshops will be held prior to the opening of the Annual Conference. These workshops offer an in-depth look at a topic or a hands-on technology experience. Workshops are arranged as half or full day sessions.

## *Educational Sessions*

Educational sessions are the foundation of the conference. They are selected to provide a wide range of information to a broad spectrum of interests. Proposed tracks for this year's conference are: Surveying, Mapping, and Data Development; Data Integration and Distribution; Politics, Policy, and Administration; Innovative Applications and Technology, and Municipal Experiences and GIS in Education. Presentations are built around 30 and 45-minute blocks, with the entire session lasting 90 minutes. Abstracts will be considered for multiple presenters on a topic lasting an entire session. Be sure to indicate the timeframe needed for your presentation with your abstract. Our goal is to provide relevant, thought-provoking, and inspiring sessions. So be creative!

## *Poster Session*

Posters will be on display throughout the conference. **THIS IS AN OPPORTUNITY TO SHOW YOUR BEST STUFF.** Posters may be of any size and shape, though suitable for "conference-style" viewing. Register your poster with an abstract, and upload it online at:

<http://gis.rasmith.com/WLIA/wliaproposal.aspx> or bring your poster to the conference and register it onsite. **Note: Posters are especially encouraged demonstrating use of the latest Adobe .pdf capabilities! If you are using TerraGo's GeoPdf, these examples are also accepted.**

1. **Base Map:** a standard product for over-the-counter users, complete, documented, not flashy.
2. **Small Format Map:** any size B or smaller (17" x 11"); any theme; any scale or extent
3. **Thematic Map:** great cartography - design, layout, labeling, annotation, color and appeal.
4. **Map Poster:** informative, eye-catching, colorful, interesting (not just a map; tells a story)
5. **Orthophoto-based Map:** now that we've got them, let's use them; show an innovative use
6. **Black and White Map:** any format and theme, but no hue... a special problem in design
7. **Brochure:** any format and theme, used for public information or marketing purposes
8. **Interactive Web-Based Mapping Site** — Provide URL: \_\_\_\_\_  
(no additional digital submission required for interactive category entries)
9. **Map Books and Atlases** – must be bound, spiral or otherwise
10. **Geospatial Data Models & Geoprocessing Models** – clearly diagrammed structures and/or processes



# WLIA's 2009 Annual Conference Proposal

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*Proposals are due no later than September 19, 2008*

*Please follow the directions below to submit a proposal...*

**STEP 1: Go to WLIA Site and complete online form:**

Go to WLIA website ([www.wlia.org](http://www.wlia.org)) and then click on the "Begin" flag or go to <http://gis.rasmith.com/WLIA/wliaproposal.aspx> to submit your proposal online.

**STEP 2: Complete the form**

Complete the form by filling out each section identified. Please be brief, but include enough detail so we understand your proposal.

**STEP 3: Submit your proposal:**

Once you have completed the proposal, click the submit button. Your proposal will be forwarded to the conference committee. An email will be sent back confirming your proposal was received.

You must choose whether or not you are willing to include your presentation/poster on the conference DVD. If you chose to do so, you must also complete the disclaimer form. If you do not wish to include your presentation/poster, you must indicate that as well. This segment was created to facilitate the prompt delivery of the conference DVD to participants after the conference. It is expected that presenters will be able to provide their presentation in a pdf format PRIOR to the conference for the conference DVD. A presentation "download" site will be available at the registration desk.

## Suggestions

Conference organizers are always looking for good leads to improve the conference. Do you have ideas about special sessions, conference organization...? Please contact Cristina Pearson at [cpearson@co.ozaukee.wi.us](mailto:cpearson@co.ozaukee.wi.us) or 262/284-8262.

Please Contact:

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Applicants will be notified in October 2008 about the status of their proposal.